

## **HAND ON HEART**

Your world is ours too. And at QBE we firmly believe that we have a responsibility to be a good corporate citizen in the communities and countries where we operate. But over and above this, we love nothing more than getting stuck in and helping you do what you love, because it's probably something we're passionate about too.

QBE has been operating in New Zealand for over 125 years. For more than a decade now, we've been the principal major sponsor of North Harbour Rugby in Auckland and we are pleased to be behind Harbour as it celebrates its 30 year jubilee. We felt that North Harbour Rugby aligned itself with QBE's core principles within the community and that is why we have been Harbour Rugby's Principal Major Sponsor for 12 years.

Most people think of North Harbour Rugby as being the main North Harbour ITM Cup side, but it's much more than that. North Harbour Rugby encompasses a geographical area that takes in 12 rugby clubs from the region bounded by the three Harbours: Mahurangi, Waitemata and Kaipara. The club rugby season runs annually from March through to the beginning of August.

Within the North Harbour region there are 17 secondary schools, (close to 100 teams), taking part in the school rugby competition. Due to the ratio of secondary schools to rugby clubs, in many instances there is a strong relationship between the two. Representative teams from North Harbour take part in both national and regional competitions.

The North Harbour senior side plays in the prestigious ITM Cup which is recognised as the world's strongest domestic rugby competition.

QBE has a number of other sporting sponsorships (as well as other sponsorships) in New Zealand and around the globe. Last year QBE took over the naming rights to North Harbour Stadium in Albany and renamed it QBE Stadium. In Europe, QBE is the Official Insurance Partner for England Rugby, the title sponsor for the QBE Internationals, as well as a sponsor of the Glasgow Warriors.

In Australia, QBE supports a number of sporting codes by sponsoring the Swifts (netball), the Swans (AFL), Perth Glory (football), Subiaco Lions (AFL) and the newest sponsorship as the sleeve sponsor for the Sydney Roosters (rugby league).

QBE New Zealand is proud to be a part of this strong tradition of sponsorship. Here in New Zealand we get a tremendously warm glow knowing that not only are we

supporting New Zealand's favourite sport at grassroots level, but we're also indirectly helping to nurture our future All Blacks.

And at no time was that glow warmer than when Harbour's very own Tony Woodcock scored the winning try for New Zealand to take out the 2011 Rugby World Cup.

QBE are looking forward to being part of a fantastic 2015 rugby season. Go Harbour!

